

The Study of Public Policy Evaluation in China and the Experience for Reference

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Abstract: There are many problems in the evaluation of public policy in china at present, such as the system is not standardized, focus on output ,ignore the results, the assessment of the main single, etc. Western developed countries in the public policy evaluation of the theory and practice are earlier, and have accumulated a wealth of experience .This paper expounds the problems in the Chinese public policy and draws lessons from the experience of the western developed countries In the end, this paper puts forward the corresponding solutions.

Keywords: public policy, public policy evaluation.

THE DEFINITION OF PUBLIC POLICY EVALUATION

On the concept of public policy evaluation, policy scholars have different opinions: William. N Dunn: Policy evaluation is to try to find the differences between predicted and actual implementation, and provide policy relevant knowledge ,thus to help policy makers in the policy making process assessment phase [1].

Zhenming Chen: According to certain standards and procedures, we judge the benefit of policy, efficiency, effect and value. And the goal is to obtain information about areas, as a basis for determining policy changes, policy improvements, and the development of new policies [2].

This paper argues that assessment body of public policy test and evaluate the effect of public policy, quality, value, and the composing of the elements of public policy system, link in accordance with certain policy evaluation criteria and evaluation procedures in order to determine whether the public policy is assessed to meet the value of the target group process.

THE MAIN PROBLEM OF THE ASSESSMENT OF PUBLIC POLICY IN CHINA

(a)Evaluation of the system is not standard, optional sex is bigger. The current science policy evaluation system in line with Chinese national conditions has not been formed, often leading to decision-making body is dispensable, as the policy evaluation work. If we can not evaluate, we try not to evaluate. if we have to evaluate We will lack of necessary to evaluate normal of the various resources(such as capital information, knowledge, etc.) to implement unscientific evaluation, or a casual attitude, with the result of evaluation of

public policy performance evaluation work in the specification.

(b) The public policy evaluation content more pay attention to the policy of output. Policy outcomes is the direct result of the implementation of the policy, specific actions and measures for the implementation of the policy organs taken under this policy. Policy results is, however, the specific policy product to society, group, individual, political system and the natural environment of real impact. In order to solve the social problems and maintain social stability, we make public polices. So the evaluation of the policy is effective not only depends on whether the policy effective execution and the government to take what measures, more important is that the policy can produce of social effects. Namely, the judge the ultimate standard of a public policy is "result" of its output. But, the evaluation of public policy is largely about, the government's actions. and the evaluation of level of output, in China.

(c)Evaluation of the main body is relatively single, the role of specialized performance appraisal departments, experts and the public has not been fully played out. All kinds of resources in the transverse direction to the interior of the administrative system, the vertical to the administrative system of higher concentration, outside of the main body participation of government performance evaluation capacity and limited conditions, resulting in the government, especially in the higher levels of government, monopoly of the government performance evaluation process, This makes this highly centralized government with the authority and resources to achieve its own transcendent authority in the performance evaluation of government performance evaluation has become the only main character composition. .

(d) Evaluation of technical methods are simple.

Means of policy evaluation is limited to the use of economic cost-benefit analysis, and on the ethics, values, personal preferences and other factors of subjective evaluation has yet to have an effective evaluation method. And In the vast majority of policy evaluation is lack of the knowledge of the respect, they prefer to using experience summary, work report, panel discussion forms such as qualitative analysis, it's hard to do evaluation of impartiality and honesty.

THE PRACTICE OF PUBLIC POLICY EVALUATION IN FOREIGN COUNTRIES

(a) The organization system of the performance evaluation of the government public policy is complete. The organization system of public policy performance evaluation refers to organizations that have the right to organize evaluation or have the corresponding data collection, the results announced, the rewards and punishment [4]. In a certain sense, public policy performance evaluation system of the construction level, directly determine and affect the performance evaluation function of public policy implementation and play.

The performance evaluation of government public policy in developed countries reflects the following characteristics in the evaluation organization:

First of all, the formation of specialized departments of policy evaluation, evaluation of all the global policy performance. France in 2002 established the National Assessment Committee, responsible for evaluating the work of leadership across sectors, and the Commission has considerable authority. In addition to the establishment of a special policy evaluation committee as well as policy coordination office directly under the Prime Minister, policy analysis and evaluation of the Board specially set up within the Government in South Korea

Secondly, the policy performance evaluation activities have become professional and professional. In developed countries, policy evaluation has gradually developed into an independent and mature professional activity. Policy performance evaluation of employees must go through professional training, quality requirements are very high.

Finally, participation in evaluation of the main diversification, focus on protection of the expression of public opinion. Policy assessment activities in the developed countries, participants in addition to the pure official government departments, and the rest have semi-official organizations (government departments to provide financial support, such as the US Rand Corporation, etc.), a fully independent non-governmental organizations (such as the United States

Brooking Sri Lanka Institute, etc.). In the process of policy assessment, in addition to professional practitioners outside policy evaluation, they will actively absorb the participation of civil persons [5].

(b) The performance evaluation of public policy has the specific system guarantee. In the sixties of the 20th century, the South Korean government has begun to evaluate policies and programmes, in 2006, the South Korean government to implement the government business evaluation of basic law, the implementation of the law the original according to different laws of one-sided or repeated evaluation system and integrated them as a whole, the system, the establishment of the integration of the performance evaluation system [6] "Performance Analysis of policy" document issued by the United States in 2003, on the implementation of public policies do performance evaluation system, comprehensive provisions.

(c) The public policy performance evaluation technology is fine

Assessment of technical conditions, is mainly refers to evaluate model structure, evaluation standard, index system and grading standard design, evaluation of technical path [8] Western countries public policy evaluation are mostly qualitative combined with quantitative technology. Like France for performance evaluation of public policy is based on qualitative, by means of quantitative analysis, by adopting the combination of qualitative and quantitative method to evaluate; the United States is given priority to with quantitative, qualitative, combination of both

THE EXPERIENCE OF PUBLIC POLICY EVALUATION IN FOREIGN COUNTRIES FOR REFERENCE TO THE DEVELOPMENT OF CHINESE PUBLIC POLICY EVALUATION

(a) to establish a legal system, promote the standardization of the performance evaluation of public policy and sequencing.

In the form of laws and regulations on the subject of performance evaluation of public policies, content, standards, methods and procedures were specified to ensure that public policy performance evaluation from the legal status.

(b) to use of scientific evaluation methods in order to improve the assessment of the relevance and effectiveness.

The combination of internal evaluation and external evaluation, in terms of planning, filing and implementation of policies to policy under the jurisdiction of self-evaluation, the evaluation process is widely listened to the views of external insight to ensure the objectivity of the evaluation; the combination of quantitative and qualitative analysis; the combination of expert assessment and public participation

(c)to expand public participation, increase the transparency of the assessment

First, government organizations and institutions should assess absorb and employ a certain number of professionals and the general public as a member of the assessment to be assessed objectively and independently.

Secondly, the assessment process in consultation with the policy note of the target population, the conclusions of the assessment should be public satisfaction as a reference one, and reflected in the assessment report.

Thirdly, the assessment methods used, reference data, assessment results must be open to the public through the Internet and the media, to accept the judgment and supervision of the public. Guarantee effective public participation in the construction of public policy performance evaluation mechanism.

(d)to establish independent, high degree of specialization of organizational system

To standardize and improve the organization's official policy evaluation. Accordance with the "decision-making, execution and supervision" phase separation requirements, so that policy making and policy implementation performed by two independent bodies separated from each other respectively to fulfill their duties to strengthen communication and coordination, information exchange and sharing reduce unnecessary interference and resistance [10]. Encourage and guide the development of civil society organizations in policy evaluation. Give full play to the advantages of civil society organizations, giving them a separate status. In addition, increase efforts to train professionals in the assessment of the implementation of the qualification system, practitioners prescribed conditions for professional development.

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