

The preliminary exploration of the teaching reform of the employment guidance course in the University Transformation Period

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Abstract: With the rapid advance of higher education reform in our country, university students' employment problem becomes more and more prominent. And college is applied talents training mode transition, the career guidance curriculum faces many difficulties, such as teaching content is lag and standardization, teaching form is single, teaching staff is lack of practical experience. This article will focus on problems of employment guidance course in colleges and find solutions in preliminary exploration, to make meaningful contribution to the reform of the employment guidance course.

Keywords: University transition period; applied talents; Employment guidance curriculum reform.

Background

Since the implementation of the college enrollment expansion policy in 1999, there is a rapid growth trend of the number of colleges and universities. As of 2014, China increase 358 new undergraduate colleges and 292 independent colleges. And this growth trend is continued. There are 70 % colleges in China locaing at the prefecture-level city; they have become the main force of training undergraduate students [1]. But some undergraduate college's students after graduation can not find the appropriate jobs, on the other hand, many high-end technology, application type jobs can not recruit the suitable people. Based on this situation, Vice Minister of Education Lu proposed the point that universities should provide "Technical type, Application type" direction transformation, in other words, more than 600 local colleges will become vocational education colleges focus on the application and technology [2].

With college students' employment situation is getting more and more serious, the employment guidance work of colleges and universities has important effect on the development of higher education in our country. At the same time, the change of university transformation means that the university's employment guidance curriculum should make the fundamental reform from the teaching ideas, the teaching methods, the teacher's ability, and the teaching material content.

The main problems existed in career guidance courses

In recent years, most colleges and universities have set up employment guidance courses and a special institution to carry out the corresponding employment guidance for college students. For example at present, the whole process employment guidance curriculum system are widely used in colleges and universities, employment guidance course to throughout college students from entrance to graduation, take different education mode and modular teaching content according to the characteristics of students in each stage, adopt different educational ways and modular teaching content to give proper guidance in the student's development request, to strengthen the employment guidance work of coherence and pertinence, to enhance college students' employment ability [3]. However, China's overall employment guidance in college start late, and are not very mature. And in the current university is in applied talent model in Transition Period, facing difficulties of employment guidance, there are many problems to be solved.

First, the employment guidance course of some colleges are decoupling theory and reality, professional course is not strong. The course is mostly in the form of collective teaching, course content focused on teaching of book knowledge, such as the employment policy, employment situation, employment skills, etc, the contents of the course are not updated in time, out of the times, which make the teaching effect is not good.

Second, colleges are lack of professional instructors. Employment guidance course teachers are weak in strength, teachers themselves have no practical experience, they do not conduct market research, so they can not accurately and timely reflect the employment information, unable to provide students with a high level of lectures. Eventually it leads that analysis of the employment situation is not comprehensive.

Third, teaching methods are simple with classroom cramming method, for college employment guidance textbook body, course teachers carry out the classroom teaching if only according to the teaching material, it is very difficult to meet the practical needs of college graduates in the process of career planning and career planning, these questions are directly reflected in the students' interest, and lead to poor teaching effect certain. At the same time, the expected value of employment guidance course straight down in the minds of students middle, it can not reach the purpose of improving the employability of graduates.

Some suggestions for career guidance curriculum reform

First, universities and colleges should adhere to the view that employment guidance course teaching must content to the market oriented principle. The higher school are the main position to train high quality talents for the country and the society, social and market development needs should become the orientation of the development of the university employment guidance course. On the other hand, colleges and universities should strengthen the contact with the society, according to the needs of society for talents, the professional departments determine the teaching content in accordance with their own professional characteristics and actual market demand, break the standard mode of teaching content in the whole school, continuou to change the reform of employment guidance course teaching content, to better fulfill the service functions of the higher school career guidance courses.

Second, colleges and universities should build a teaching team with high professional quality and experience of guiding graduates, to change the present situation which teaching tasks are mainly undertake by political instructors without experience and professional and noprofessional teachers. Career guidance curriculum itself is a subject of research significance, we advocate teachers to obtain occupation instructor qualification and teacher's qualification through the training, master the latest practical knowledge and operation technology. Colleges and universities can hire social celebrities, entrepreneurs, technical trainers and alumni as a visiting professor at the school who can guide the teachers to provide a strong teacher force for students' employment guidance.

Third, colleges and universities should change the single teaching form of classroom instruction. Although the content of classroom teaching are rich, but it are the lack of practical ability to persuade, so we should try a variety of new teaching methods, not only rely on the main channel of the classroom , and can take the network technology to carry out the modern education. At the same time we should use fieldwork , social practice, enterprise feedback for the platform, go deep into the business to understand the use of human requirements and the employment situation of students who have been employed, then collate the above information into a database, and provide to the students in school with guidance.

Altogether, the colleges and universities should actively learn from the effective way of employment guidance for university students at home and abroad, combine with the characteristics of the education transformation and the current situation of the employment guidance in our country, on the basis of the existing scholars' research on the construction of college employment guidance courses, focus on the reform of the teaching to discuss and strengthen course construction, providing students with valuable and appropriate guidance through the employment guidance course.

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