

## **Analysis on the Management Mode Collection-lending-reading Integration at University Library**

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**Abstract:** With the development of scientific technology, the management mode collection-lending-reading integration is becoming more and more popular at university library. In this presented paper, China West Normal University was as an example, the advantages and disadvantages of collection-lending-reading integration mode were analyzed briefly, and some strategies beneficial for library's construction and development were suggested. The objectives are here to provide reference for the related administrators and policy makers, and let library offer superior service for readers.

**Keywords:** library, collection-lending-reading integration mode, management, advantages and disadvantages.

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### **INTRODUCTION**

University library is an education institute which takes charge of collection, lending and return of documents, related to scientific development and social progress. As everyone knows, the traditional library service focuses on lending and return of documents, not promoting its reading frequency [1]. This simple service mode makes reading and lending be cut, resulting in low utilization rate for documents. At the same time, overmuch-department division at library increases a lot of unnecessary cost. However today, network technology has become more and more popular and powerful, how best to provide readers with high-quality and convenient services should be thought by related administrators and policy makers.

With the development of modern computer network technology, a new management mode named collection-lending-reading integration mode (CLRIM) was born at university library [2-4]. For the management mode, different documents are collected and managed systematically according to different subjects, and collection, lending and reading of documents are organically combined; books, magazines, newspapers, and other electronic resources are effectively integrated and classified; readers' school bags, laptops and other products are also allowed to carry into the library; at library, readers can query documents, search data, study their own books and so on. In the concrete practice in work, this kind of management mode should be people-oriented carrying out reader service.

CLRIM is a unified management mode, different from the function of traditional library as a

single small reading room, it promoted reader's work efficiency, increased utilization efficiency of books, and reduced some unreasonable expenses. Of course, the management CLRIM is not perfect, some problems still exist in many aspects. To more clearly realize CLRIM of library, China West Normal University was selected as an example, its advantages and disadvantages were discussed briefly, and some improved strategies were also suggested in this presented paper.

### **THE ADVANTAGES OF CLRIM**

#### **Provided a new space layout**

To adapt to the request of modern library needing larger space, large viewing, and collection-lending-reading integration, building layout of China West Normal University library was divided into several literature centers, including book lending and reading center, electronic resources search center, self-study center, etc. Under this management mode, same disciplinary and professional documents were centralized layout, and a wide space between bookcases was left, so as to let readers find their own professional knowledge books more easily at same area. In addition, bookshelf adopted the design principle of module type, this made that every bookshelf have a larger space, same height and load capacity. As a result, today's layout of books looks neat and orderly. More importantly, this layout is helpful for putting books into their own places, meanwhile, readers can fully contact with books, and find their needed books very conveniently.

#### **Made library services more diverse**

Under CLRIM, China West Normal University library provided the reader with a

comfortable reading environment, gathered many kinds of books suitable for different majors, and established some self-study rooms for readers. Furthermore, library set up some special zones suitable for children, morning reading newspapers, and electronic scan, large film projection, etc.. Such diverse services abandoned traditional simple library's mode, while met with the demand of readers, including individual learning and professional team discussion. CLRIM of China West Normal Universality library not only improved the utilization efficiency of the space greatly, but also solved the bursting pressure of classroom.

### **Reflected people-oriented service idea**

For the traditional library management mode, the readers are often difficult to borrow their ideal books because of too large number of books and too broad categories. While for CLRIM of China West Normal Universality library, on one hand, it allows reader to contact directly to the abundant books, choose their needed books according to their own interests and hobbies, this kind of purposeful looking for books reduced the blindness of borrowing books. On the other hand, it reduced librarians' work burden, improved the efficiency to find books due to avoiding some librarians lack of professional knowledge, these results accelerated velocity of circulation of documents. Furthermore, under CLRIM, some necessary documents are added timely according to readers' demand trend, which made collected books of library more practical and reasonable.

### **Decreased library management funds**

Fund shortage is always the problem existing in many libraries in China, including China West Normal Universality library, while open-shelf reading can reduce copies of books and decrease cost. For low-demanded books, readers can read or photocopied, there is no need to take away. Economized money by reducing many low-utilization-rate books can be used to buy some high-utilization-ratio books, in order to meet the readers who want to read high-frequency books.

### **THE DISADVANTAGES OF CLRIM**

#### **Book storage orders were dismantled**

CLRIM provides readers with an independent open-function service, but every book has its own serial number and seat. However, some readers of China West Normal University library only consider their own conveniences, are prone to piled up books on desk or bookshelf randomly after reading them. The behavior led to many bad results, firstly, it brought big trouble to librarians' management work, librarians must cost much time and labor to put them back to their own places. Secondly, it decreased utilization efficiency of document resources, because books' wrong position will affect readers to find them, in spite of their existing in computer system.

#### **The loss rate of books increased obviously**

Under the service mode of CLRIM, the readers of China West Normal University library can be free access to books. Although this management mode improved utilization efficiency of books, it make popular books worn out faster. Simultaneously, some bad manners are coming, including writing words in books, tearing up inside pages, damaging borrowing markers, even stealing books. For these behaviors, the librarians at library are difficult to warn and prevent timely, and the monitoring system of library is also not easy to find. Consequently, library's book protection was met with a great challenge under CLRIM.

#### **Learning environment was subjected to destruction**

CLRIM offered comfortable and leisure reading environment for readers, but it was found that partial readers at China West Normal University library did not cherish it. For example, some readers chat, phone in room, affecting others' studying; some readers eat snacks, litter garbage, affecting environmental health; some readers sleep on desk, occupy seats with books, affecting other readers' normal reading. Library, as a public institution, it is an idea selection for a large number of readers as their learning place from morning to night. If no clean and tidy environment there, service quality and reader satisfaction degree will decrease to some extent.

### **SOME STRATEGIES FOR IMPROVING MANAGEMENT UNDER CLRIM**

#### **Enhance readers' education**

In order to better utilize library' document resources, it is necessary that strengthening the publicity of library's management and policies, library should carry out some education work for readers, the contents may include document's coding storage, books classification method, distribution of library's rooms, retrieval skills, borrowing methods, etc.. Furthermore, it is also necessary that letting the readers understand that the readers violating library's rules and regulations have to be susceptible to criticism and punishment.

#### **Strengthen utilization efficiency of advanced equipment**

First of all, librarians must emphasized that the readers should use allograph plate, only so, readers can freely and correctly locate books, reduce the books and periodicals chaos phenomenon. Additionally, the use of allograph plate may provide readers' convenience, and lighten the burden of the librarians who have to place disorderly books to their own places. Secondly, it is very necessary that strengthening management through advanced network equipment, such as entrance guard detection system, video monitoring system, electronic infrared alarm system, etc., which can monitor the readers' behavior and

books' security, promote books' utilizing rate and reduce the clutter of books.

### **Improve librarians' professional quality**

Although CLRIM gives readers free borrowing and reading services, and mechanical work level is also quite high, librarians have to participate into managing and maintaining work of documents. As for librarians, they should have good professional ability to adapt to the work under the new mode, and provide high-quality service for readers. Therefore, libraries should often have the chances to attach professional training activities, so as to promote their professional quality. As long as they have rich professional knowledge, they can guide and educate readers and solve some readers' problems.

### **SUMMARY**

This paper presented some advantages and disadvantages on the management mode CLRIM at university library, and provided some improving strategies. With scientific development and social progress, library must strengthen people-oriented service, and accelerate information delivery from library to reader, so CLRIM should be a striving direction for all libraries. Certainly, different libraries have different characters, and thus, every library needs to select a suitable CLRIM, to let every functions of library can give readers good services.

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