

Connotation and Optimization Ways of the Innovation Ability University Journal Editors

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Abstract

Review Article

The university journal is an important carrier of college teaching and scientific research achievements, and the innovative ability of journal editing is fundamental to improve the quality of the University journal. This paper analyzed the significance to develop the innovative ability of university journal editing from the increasing of innovation awareness, improving of business skills, using of new editing techniques, and put forward to develop connotation and optimization the ways of editing innovative ability.

Key words: university journal; editors; innovation ability.

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INTRODUCTION

University journals is an academic journals of giving priority to reflect the colleges and universities teaching, and it is the great importance transmission medium and carrie of scientific research and teaching information, which can represent the teaching and scientific research level of colleges and universities [1]. But editing innovation ability is not only improve the quality of journals of fundamental, but also is of how according to their own actual conditions to play a role of improving the high quality journals. Therefore, the editor need the innovation consciousness and innovation ability to make the high quality of journals publication and the market competition, it put forward the erious challenges of journal editing work.

The connotation of innovation ability

Innovation ability refers to process the existing knowledge and experience according to certain purpose and task and put forward new ideas, spiritual or material products of social and personal value [2]. Also it can be said to be the use of scientific knowledge and creative thinking to discover new problems, analyze problems and solve new problems of the ability. Innovation ability of journal editors embodies in the buildup innovation consciousness, innovation ability of the planning topic selection, screening of manuscript, modify the article, the processing, the modernization of editing means, etc. Then editors can consciously choose the nnovation of the manuscript of social value and meet social needs, and edit effectively creative work.

The significance of developing the innovative ability of journal editors

In the knowledge economy era of highly informationization, better educated and more professionally competent and technical innovation, university journals as the promoting and guiding the important carrier of knowledge flows is shouldering the popularization of scientific knowledge, scientific research an important mission. This request that university journal editors set up the innovation consciousness, cultivate the innovative ability, then can found the high quality manuscripts of innovation value and play for knowledge service, economic and cultural construction of important role.

However, now many colleges and universities have more problem that nots allow to ignore in setting up the lack of characteristics and academic level of cover design old inflexible, articles lack of creative rough, printing and so on. There are many reasons for these problems, but as the editor of the journal main body, if they are lack of innovation consciousness and innovation ability, and the high quality publications and the screening of innovative contributions can be very difficult. Therefore, journal editors only set up the innovation consciousness, cultivate the ability of innovation, use scientific minds and wise eyes to look at the manuscript for innovation, put forward the new theory to explore a new method, put forward a new supplement and revision opinion to the original thesis, and the review process can be varied, fresh, beautiful to

make the publication characteristic, so that the periodicals continuously improve the social impact of journals.

The cultivation ways of the innovation ability for college journal editors

Strengthening the consciousness of innovation

In the economic development, science and technology progress of the epoch, how to measure the size of a journal role, it is first to see that the journal is able to keep up with the pace of progress, and the paper can be used to guide the actual work and translate into realistic productivity. This requires that the journal editors can correctly understand the important role of journal, and update untimely old idea and consciousness with the spirit of practical innovation, new thoughts, new ideas, new knowledge, new technology and new information to guide their own editing practice. Therefore, cultivating the innovative consciousness of journal editing is not only to train the precondition of academic talent, but also improve the journal quality and social influence of the key [3].

Enriching the knowledge structure

University journals reflect the latest scientific research results, and have the strong theoretical content and the characteristics of high academic level. As an important scientific research achievements to identify and organize selectors of journal editor that want to good do editing work, the editor need to have a wealth of knowledge level and emerging disciplines of knowledge unceasingly to make accurate judgment [4]. Therefore, journal editors should keep on learning, enrich to optimize their knowledge structure, familiar with the latest development in related areas, improve academic ability, which can adapt the requirement of the knowledge economy development.

Attending to the seminars and training

Seminars and various editing training are spreading to new ideas, an important form of new technology. Journal editors should be according to their own work, use a variety of opportunities to participate in more international and domestic academic communication, learn other publication experience, absorb about new thoughts and new ideas to run the journal of journal development. At the same time, the journal editors should take advantage of his spare time and regularly participate in department of press and publication, all kinds of periodical society organizations related to promote business seminars and training skills, which are beneficial to improve their academic theoretical level and innovation ability.

Paying attention to the use of new editing techniques

With the development of multimedia information technology, the modernization of editing means reduce the labor intensity of the editorial staff, free from complex labor by learning to continuously improve the innovation ability of editing to make the

overall quality of journal quality leap. Unlike traditional publishing environment, journal editors should master the high information processing application technology, grasp modern publishing technology in the journal of the text, column arrangement and the design of the cover to be unique [5, 6]. At the same time, the journal editors should be familiar with all kinds of editing software technology, using modern media technology to acquire new information and use new information in the journal orientation, program planning, selecting subjects, manuscript editing ideas, etc. Therefore, journal editors only practice in actual work, pay attention to the use of new editing technology, constantly improve their ability to innovate to create learning characteristics of periodical press.

Improving the business skills

Editing is a creative labor, which based on the author's work and creative labor and improve innovative ability of editing relies heavily on creative play. Editors's creative play not only requires the appropriate work knowledge structure and various business skills, and but also master the corresponding aspects of legal norms in the editing standardization of implementation and arrangement to improve the quality of the journal's overall layout. Therefore, as the journal editor worker, we should be more attention to the cultivation of business skills, and it is the basic condition of editing innovation ability training.

CONCLUSIONS

In the era of knowledge of science and technology information, university journal is first announced important positions of the new theory, new ideas and new inventions. As a journal editor worker, which should be updated accordingly knowledge and ideas and ways of thinking, enrich the knowledge structure, equip themselves with knowledge, strengthen the cultivation of innovation ability, make oneself become a innovative editor of the workers to plan, edit out with academic originality of incisive journal, full play in scientific knowledge and the important role of information transmission.

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