

Research on the Path for Central Cities to Play a Leading Role in the Region

Zhenlin Wang*

School of Public Administration of Southwest Jiaotong University Sichuan Sheng, China

***Corresponding author**

Zhenlin Wang

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Abstract: In today's globalization, the development of cities is closely related. More and more cities choose the road of regional coordinated development. On the one hand, it is the need of their own development to conform to the trend of the times. On the other hand, it is an inevitable choice under the condition of uncoordinated urban development. Among them, the leading role of the central city is of great significance to the regional development. This article focuses on the development of regional leading role, combining with the empirical analysis of Shanghai, a central city in China, to make a systematic exposition of the direction of the ability of the central city.

Keyword: central city regional integration leading action.

INTRODUCTION

After the Second World War, regional economic integration has accelerated its development, and regional integration has truly taken shape and developed. The initial motivation for the formation of regional integration is to jointly resist foreign invasion. Today, when peace and development are the themes of the times, regional integration has spread all over the world and has become the support for the coordinated development of regions or countries. If the initial appearance of regional integration is caused by external factors, then today every region and country hopes to go further and better on the basis of regional integration. It is active and caused by internal factors. In today's globalization, taking the road of regional coordinated development has become an inevitable choice for local and national development.

It is an irreversible development trend in today's open sharing. In the process of regional coordinated development, the central city has a pivotal position. It is very important for the coordinated development of the region to give full play to the leading role of the central city in the region. Studying the development of central cities under the background of regional economic integration is an important theoretical and practical issue that should be solved in regional economic development¹.

一、the existing research on the central city

Scholars at home and abroad, as well as the government, are aware of the importance of the road of regional integration and the central city. Many scholars have mentioned in the article that the leading role of the central city should be brought into play, but there is no article that systematically explains what aspects the leading role of the central city really includes and how it should be brought into play.

The research on the central city in the existing literature focuses on the analysis and direction exploration of the center's own development. One is about the spatial structure and function of the central city. The second is to analyze the development level, radiation capacity, competitiveness and its influencing

factors of the central city. This part mainly adopts quantitative research methods. Jin xiangrong² found through the analysis of panel data that the development of the central city had a positive spillover effect on the economic growth of peripheral cities. These documents all highlight the importance of the central city without exception, and prove that playing the leading role of the central city in the region is conducive to the coordinated development of the region.

二、The meaning of leading role in central city

The Chinese dictionary interprets the word lead as lead, lead and lead. The English word "lead" is guide and its interpretation is to show sb the way to a place, oft by going with then; To show sb a place that you know well; To direct or interference sb' s behavior. From this, we can understand that the regional leading role of the central city can be roughly divided into two categories: one is direction guiding, that is, it should play a direction guiding role in the economic and social development of the region where it is located. It includes three aspects: innovative exploration, leading the way, and practical demonstration. Figuratively speaking: first, when there is no way out, we should take the lead in innovative exploration to find the direction of development for the entire region; Secondly, when there is a road, we should be at the

forefront of the region. The third is how to get there when there is a road. We should take the lead in practicing and demonstrating, and make appearances for other cities to learn and refer to. The second is to drive the traction, that is, to drag everyone to go together and move everyone to go together.

三、An empirical analysis of the leading role of central city - taking Shanghai as an example

This paper selects Shanghai, the central city in the Yangtze river delta urban agglomeration in China, as an example for analysis. By analyzing the ways and paths that Shanghai plays a leading role in the region, learning from the experience in the planning and management of the city of Shanghai, this paper also finds its shortcomings, and then summarizes a set of systematic leading schemes suitable for the central city.

Shanghai is located in the west bank of the Pacific ocean, along the eastern edge of the Asian continent, at the center of China's north and south coasts, and at the confluence of the Yangtze river and Huangpu river into the sea. Shanghai is an important economic, transportation, science and technology, industrial, financial, exhibition and shipping center in China and is one of the largest metropolitan areas in the world. In 2014, Shanghai's GDP ranked first in China and second in Asia. Shanghai port ranks first in both cargo throughput and container throughput in the world, and is a good riverside international port. The advantages and functions of Shanghai in urban agglomeration are mainly reflected in the following aspects:

1、Transportation hub

Shanghai has the largest port in the country. On the one hand, it has created a huge import and export throughput. On the other hand, it has also created a national economic development zone, attracting talents, developing technology-intensive industries and forming a virtuous circle. Shanghai Hongqiao hub may be one of the most complex integrated hubs in the world, including airports, Beijing-Shanghai high-speed railway, maglev, intercity rail, high-speed buses, expressways and other transportation modesⁱⁱⁱ. The prominent international hub function of Shanghai port has formed a relatively benign division of functions and dislocation competition with the ports in the Yangtze River delta, which is more conducive to playing the role of the Yangtze River delta port group and promoting cooperative development. The comprehensive test area for the development of international shipping built on this basis has repeatedly made achievements in international transit, modern logistics, commodity display, bonded warehousing, bonded futures delivery and other multi-level businesses, which has injected strong momentum into the development of international trade in the Yangtze River delta region.

2、Science and technology education center

Shanghai, as an important science and technology education center, has promoted scientific and technological innovation and concept renewal in the Yangtze River delta region and even provided technical consultation for the whole country. At the same time, Shanghai's key state universities and the Yangtze River delta region government and other universities actively carry out scientific research cooperation and exchange academic philosophy and management experience, making indelible contributions to the cultivation of talents, scientific and technological innovation and technological progress in the region.

3、The largest comprehensive industrial base in the country

In the late 1970s, Shanghai was already the largest comprehensive industrial base in the country^{iv}. Having the largest comprehensive industrial base in the country, importing raw materials, fuels and exporting industrial products has stimulated the development of many industrial chains, provided a considerable number of jobs and created tremendous economic benefits, laying a solid foundation for economic prosperity in the region.

4、Financial Center

Shanghai is one of the most potential international financial center cities in the world^v. In the development plan of internet finance, Shanghai is the financial center; Jiangsu, Zhejiang and Anhui are the radiation areas and backstage areas. Jiangsu's manufacturing industry is developed. It should focus on the development of industrial finance, innovate financial services, and form a good interaction between finance and the real economy.

5、Culture blend

Shanghai is an immigrant city, which embodies the blending of eastern and western cultures. Shanghai school culture is synonymous with Shanghai culture. Pluralism and innovation are the main characteristics of Shanghai school culture. The Shanghai school culture of "accepting all kinds of rivers in the sea and embracing all kinds of interests" has gradually turned into an open concept and innovative spirit in the Yangtze river delta region and even the entire Yangtze river basin, which has played an imperceptible role in the economic prosperity in the region.

四、the Path for central city to play regional leading role

The central city plays a leading role in the region mainly in two aspects: on the one hand, it is its own construction; On the one hand, it will drive cities in the region.

(一) the central city's own construction

The premise of leadership is that they have enough capabilities, and only the central city can continuously innovate and strengthen the city's reality.

Strength and vitality can set an example. The central city attracts resources and provides a platform and communication path for the development of the cities in the region. This is the premise to promote the common development of the neighboring cities. The premise of radiation is that the central city has already completed a certain degree of agglomeration. Therefore, to give full play to the radiation-driven role of the central city, more attention should be paid to the agglomeration and growth of the central city.

1、 Enhance the innovative ability of the city

Innovation is the internal driving force for the continuous development of the city and the "propeller" for the continuous improvement of the cities competitiveness.

In order to improve their competitiveness, individual cities must establish their own innovation systems and make them run efficiently, thus improving the influencing factors of urban competitiveness^{vi}. Only when the central city has strong city competitiveness can it play a leading role in the region. In the innovation system, education is considered as an important way to create innovative talents, and schools are used as an important base to cultivate innovative talents^{vii}. In addition, some empirical studies have found that the innovation environment has a significant impact on innovation output^{viii}. Therefore, the central city should pay attention to the construction of colleges and universities and introduce high-quality innovative talents. At the same time, we should pay attention to the formation of an innovation environment and form a good incentive innovation environment.

2、 Perfect the open development system

The central city itself must form a certain open development system (e.g. industrial system, transportation system, education system) so that other places and cities can integrate into this system, and then it can influence everyone to go together. For example, if an industrial chain and industrial cluster can be formed in a certain manufacturing field; other parts of the region may join the industrial chain and industrial cluster through industrial division and cooperation. Only if the central city has an open development system can the cities in the region actively and easily integrate into it. A city with an inclusive and open cultural and industrial system is attractive and can have better agglomeration effect. On the one hand, the government should transfer its market functions so that the market can circulate fully and freely. On the other hand, the government should also actively create conditions for the free development of cities: breaking down the administrative barriers of interaction between cities.

3、 Platform sharing

On the one hand, the central city can form some high-level development platforms, such as China's free trade test zone, national new zone, shuangchuang demonstration zone, etc. with the help of the country's resource allocation. On the other hand, through state support and the city's own efforts, some high-level development platforms can be formed. Such as the automobile industry manufacturing base platform and the big data cloud platform. By allowing all parts of the region to share such platforms, we can also move everyone together.

(二) the leading role of the central city

The leading role of the central city is more reflected in the cooperation and development within the region. The central city plays a role not only as a participant, but also as a leader and organizer.

1、 Service provision

The central city has the advantage of gathering elements and can often form high-energy service functions. Such as the functions of international tourist distribution centers, high-end medical service centers, transportation hubs, etc. By providing these high-end services to the region, we can also move everyone together.

2、 Co - construction and sharing

The central city can also play a leading role by establishing a system and a development platform together with other cities in the region, and by sharing, it can influence everyone to go together. For example, Chengdu, Deyang and Mianyang build a military integration and innovation system, build an ecological security system, and jointly carry out watershed management.

The role of central cities will be highlighted with the role of regional integration. How to adapt to the common development of regions is a difficult problem every city faces. As for the central city, it has more resources, talents and better development platforms. Therefore, it has the ability and obligation to use its advantages to drive the development of cities in the region and promote regional integration. The regional leading role of the central city covers politics, economy, social life, culture and other aspects. This article is difficult to fully cover, which is the defect of this article. The study on the regional leading role of central cities is of great importance to developing countries.

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